

Meeker Fair Selfie Challenge

Event Overview:

Meeker Fair Selfie Challenge is an open, do-it-yourself, event. Participants take photos of themselves (or have someone take a photo of you) with various things related to the Meeker County Fair. The goal of the Meeker Fair Selfie Challenge is to encourage involvement and have people share their experiences with others. The 2017 Selfie Challenge starts before the fair begins, and will run through the last day of the 2017 Meeker County Fair. Official Selfie Challenge dates are: June 1 – August 6, 2017.

Selfie Challenge Suggestion List:

Pre-Fair

- Next to a Meeker County Fair Sign, Poster, or Banner
- With your 4-H, FFA, or Open Class project you plan to bring to the Meeker County Fair

During County Fair (Aug. 3-6)– winner will be drawn on Saturday, August 12

1. Next to a cow being milked
2. On the Ferris wheel
3. Watching, or participating in, one of the Grandstand events
4. At the entrance of the fair
5. Doing a Kid Coop activity
6. Playing Bingo
7. Eating something on a stick
8. Petting an animal at the fair
9. Watching a performance in the Bandshell
10. Next to a project in the 4-H Building
11. Eating in the 4-H Food Stand
12. Doing your favorite activity at the fair

To Participate:

- 1) Take a photo of yourself relating to the Meeker County Fair
- 2) Upload your photo to earn points
 - Ether on **Instagram** using **#meekerfair2017**
 - And/Or*
 - Post it to our the Meeker County Fair **Facebook** page with **#meekerfair2017** in the photo caption

How Do I Upload a Photo?

To post photos for this contest you must have a personal Instagram account and/or a Facebook account. You must 'Like' the Meeker County Fair – Litchfield, Minnesota page in order to post pictures. For Instagram, include #Meekerfairchallenge in your photo caption.

Remember, at some point you must fill out and submit the registration form for any of your photo posts to count towards the prize drawing.

Prize Eligibility:

You don't have to do all of the challenge locations to be entered in the prize drawing. Each selfie challenge post on Facebook or Instagram earns you 1 point. You will have your name added to the drawing for each point you earn.

- *An entrant can earn 2 points from one selfie photo by posting it to both Instagram and Facebook.*
- *An entrant can post more than one selfie photo from a single challenge location, as long as the same photo is not used more than once.*

Anyone taking part in the Meeker Fair Selfie Challenge (must fill out registration form to be a valid contestant) will be entered into a drawing for 2 season gate to the 2018 Meeker County Fair, plus 2 passes to the 2017 Minnesota State Fair (*Roughly a \$50 value*).

Eligibility:

Participants can be of any age. All current fair board members are not eligible to participate in the Meeker Fair Selfie Challenge, but fair board members' family and friends are eligible to participate.

Photo Rights Agreement:

By entering the contest, all participants consent to, and grant, non-exclusive license to Meeker County Ag Society and contest sponsors without further notification, compensation or attribution to the Entrant or any other party, to use, reproduce, modify, create derivative works from, print, publish, post, transmit, distribute, perform, adapt, enhance, and display and otherwise make use of and distribute. Meeker County Ag Society reserves the right to use these photographs in future publications or other materials, including social media.

Location Accessibility & Photo Quality:

Some of the challenge locations have listed hours and we ask that all participants respect those hours because they exist for a reason. Please do not trespass to obtain a challenge photo. Photos must be of good quality (avoid blurry, dark, or obstructed photos). Our committee has the right to disqualify any photo for poor quality, and any contestant can be disqualified for inappropriate photos or remarks related to a posted photo.

Liability Waiver:

As a condition of participating in the Meeker Fair Selfie Challenge event, participants agree to the following:

“I understand that any activity related to the Meeker Fair Selfie Challenge is not intended to cause harm or injury to any person or property, but I understand that I am responsible for my own actions. There are many variables (including, but not limited to, weather, fitness level, personal health situations and outdoor circumstances) that must be considered prior to seeking a challenge location photo or participating in the event. In no way shall I hold Meeker County Ag Society or any sponsor responsible for any harm or injury caused to myself, my guests, or my personal property during the participation in the event.”